

FIG.2111
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ADVERTISER	FILE NAME	PROVIDING MEDIA	CATEGORY
COMPANY A (HOME MANUFACTURER)	a_cm01.txt	MAIL	HOUSE
	a_cm01.jpg	Homepage	HOUSE
COMPANY B (LANDSCAPE CONSTRUCTOR)	b_cm01.txt	MAIL	GARDENING, LANDSCAPING, NEW CONSTRUCTION
	b_cm01.jpg	Homepage	GARDENING, LANDSCAPING, NEW CONSTRUCTION

FIG.3112
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USER NAME	MEDIA		DETAILED LEVEL	INFORMATION DESTINATION
	PC	MOBILE		
user_a@xxx.ne.jp	<input type="radio"/>		DETAILED	HP
09011112222@yyy.ne.jp		<input type="radio"/>	SIMPLE	HP
09033334444@yyy.ne.jp		<input type="radio"/>	SIMPLE	MAIL

FIG.4

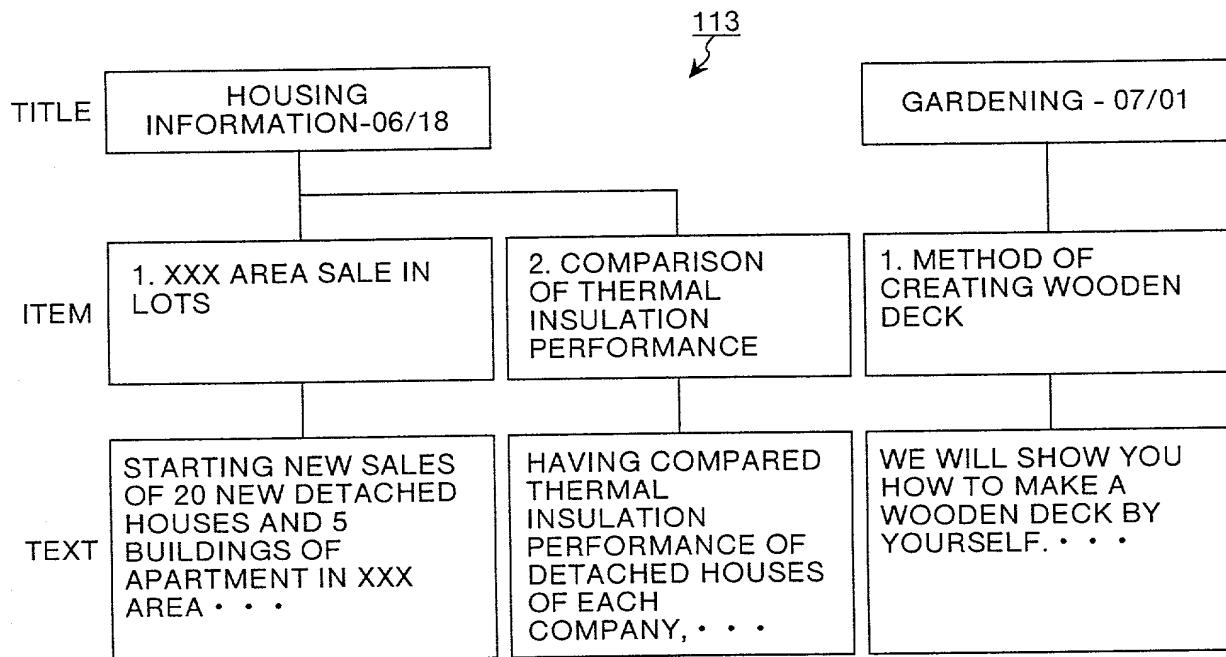


FIG.5

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No.	TITLE	ITEM	CATEGORY	RELATED NO.
1	HOUSING INFORMATION-06/18	XXX AREA SALES IN LOTS	HOUSE	_____
2	HOUSING INFORMATION-06/18	COMPARISON OF THERMAL INSULATION PERFORMANCE	THERMAL INSULATION	_____
3	GARDENING-07/01	METHOD OF CREATING WOODEN DECK	WOODEN DECK, GARDENING	_____

FIG.6

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USER NAME	No.	TITLE	ITEM	CATEGORY	KEYWORD	UPDATE NECESSARY/UNNECESSARY
09011112222@yyy.ne.jp	1	HOUSING INFORMATION-06/18	XXX AREA SALES IN LOTS	HOUSE	NEW HOUSE FOR SALE	UPDATE NECESSARY
user_a@xxx.ne.jp	1	HOUSING INFORMATION-06/18	XXX AREA SALES IN LOTS	HOUSE	NEWLY BUILT	UPDATE UNNECESSARY
user_a@xxx.ne.jp	3	GARDENING-07/01	METHOD OF CREATING WOODEN DECK	WOODEN DECK, GARDENING	NEWLY BUILT	UPDATE UNNECESSARY

FIG.7

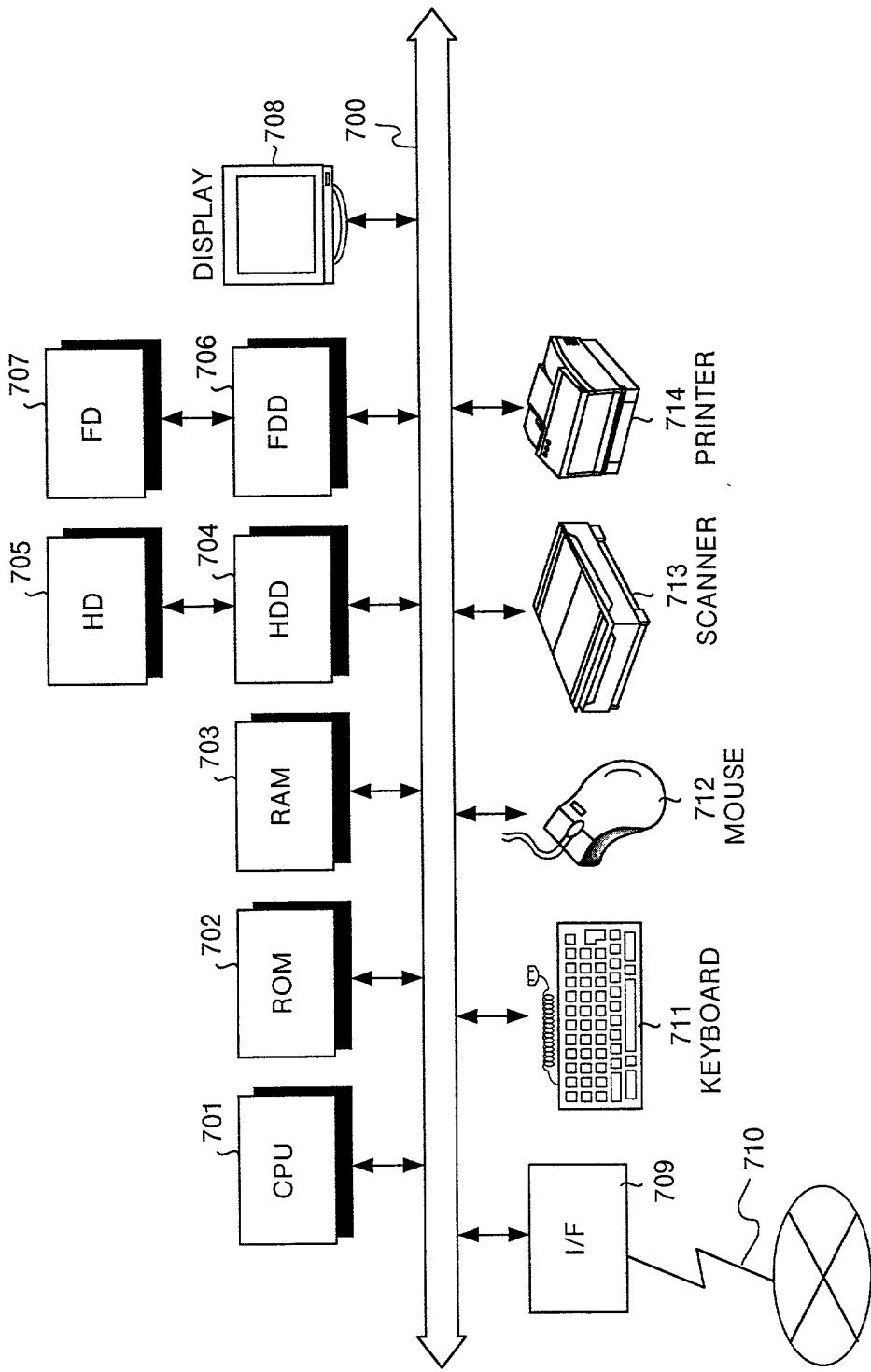
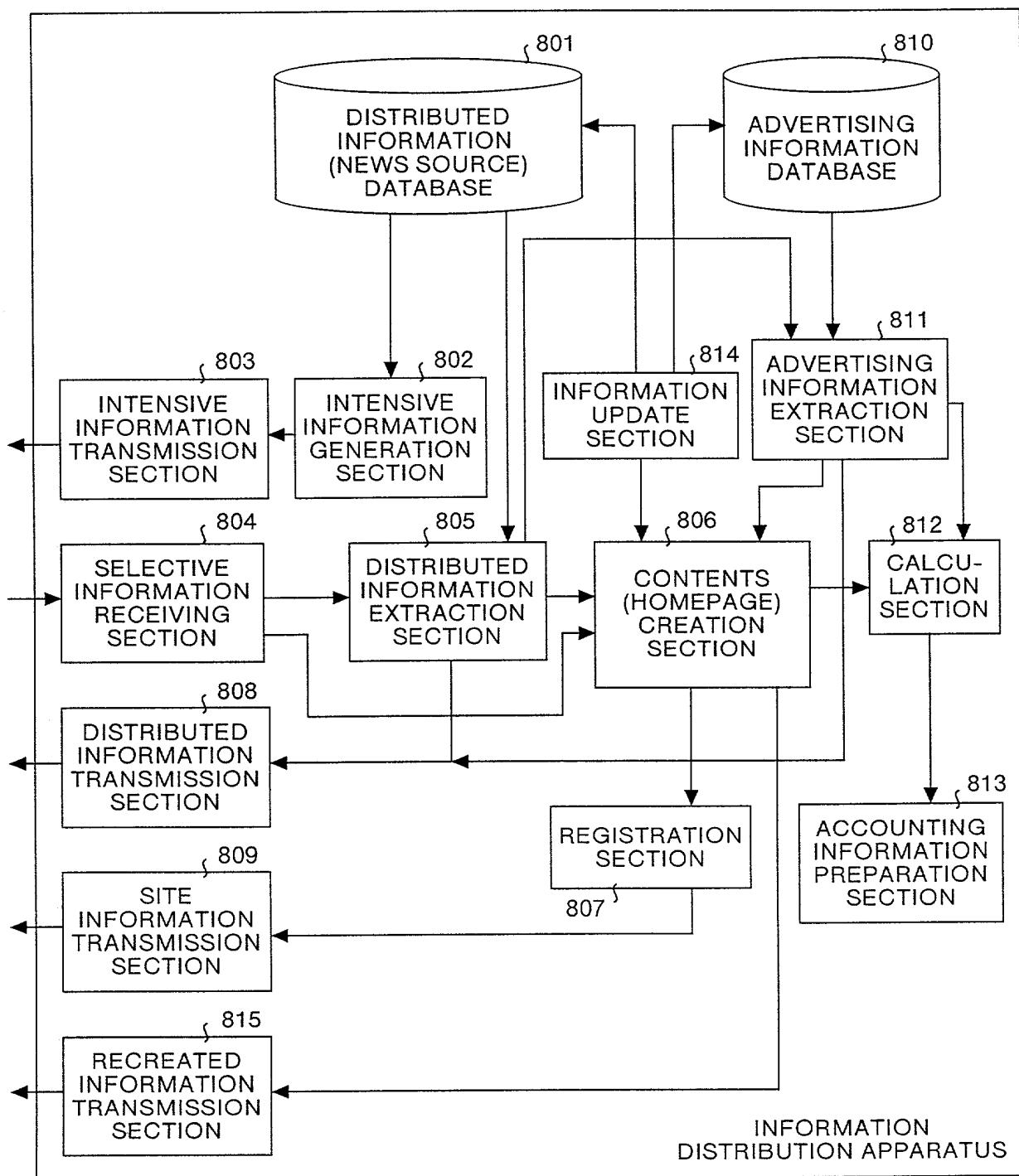


FIG.8



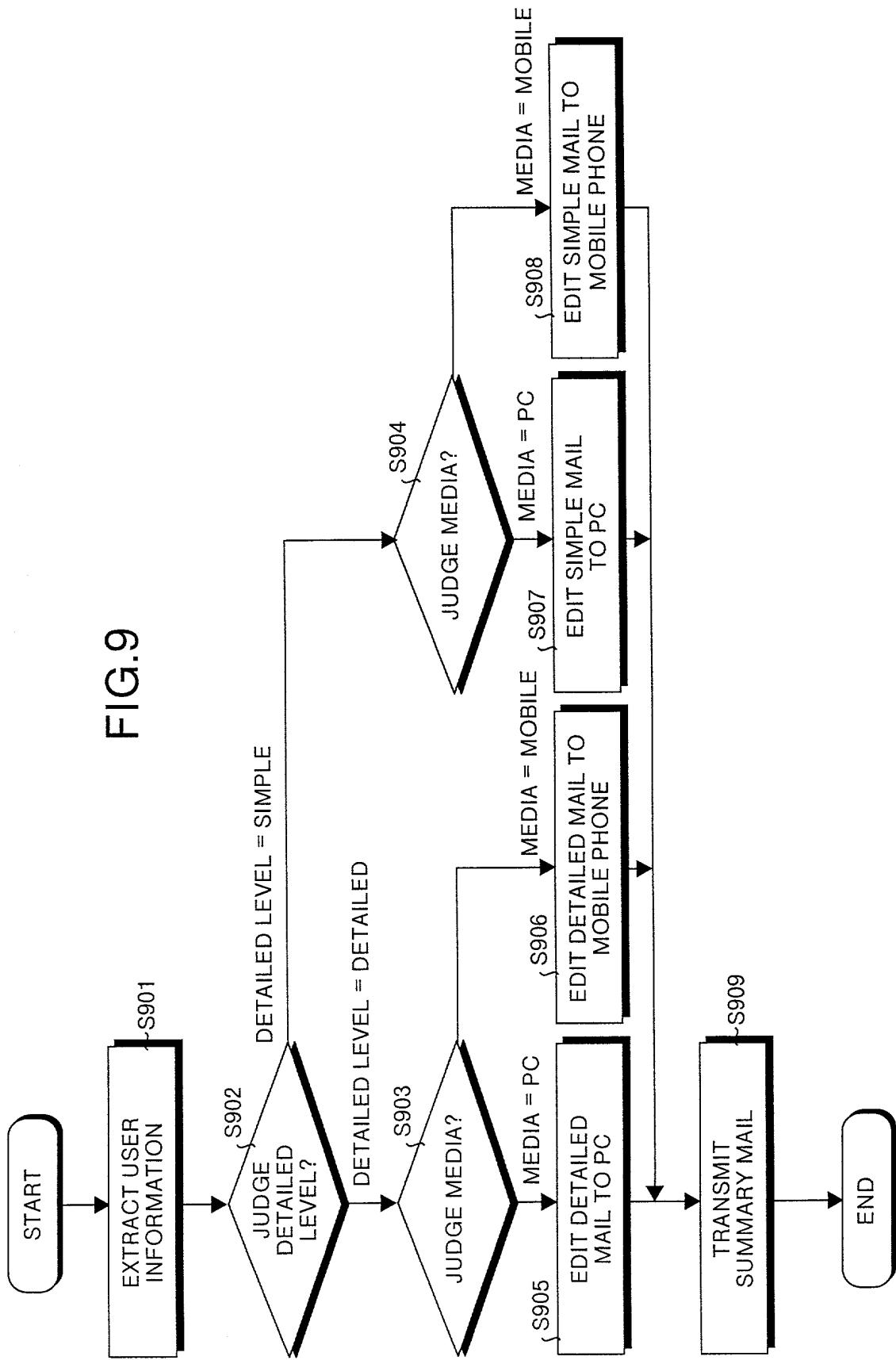


FIG.10

1001

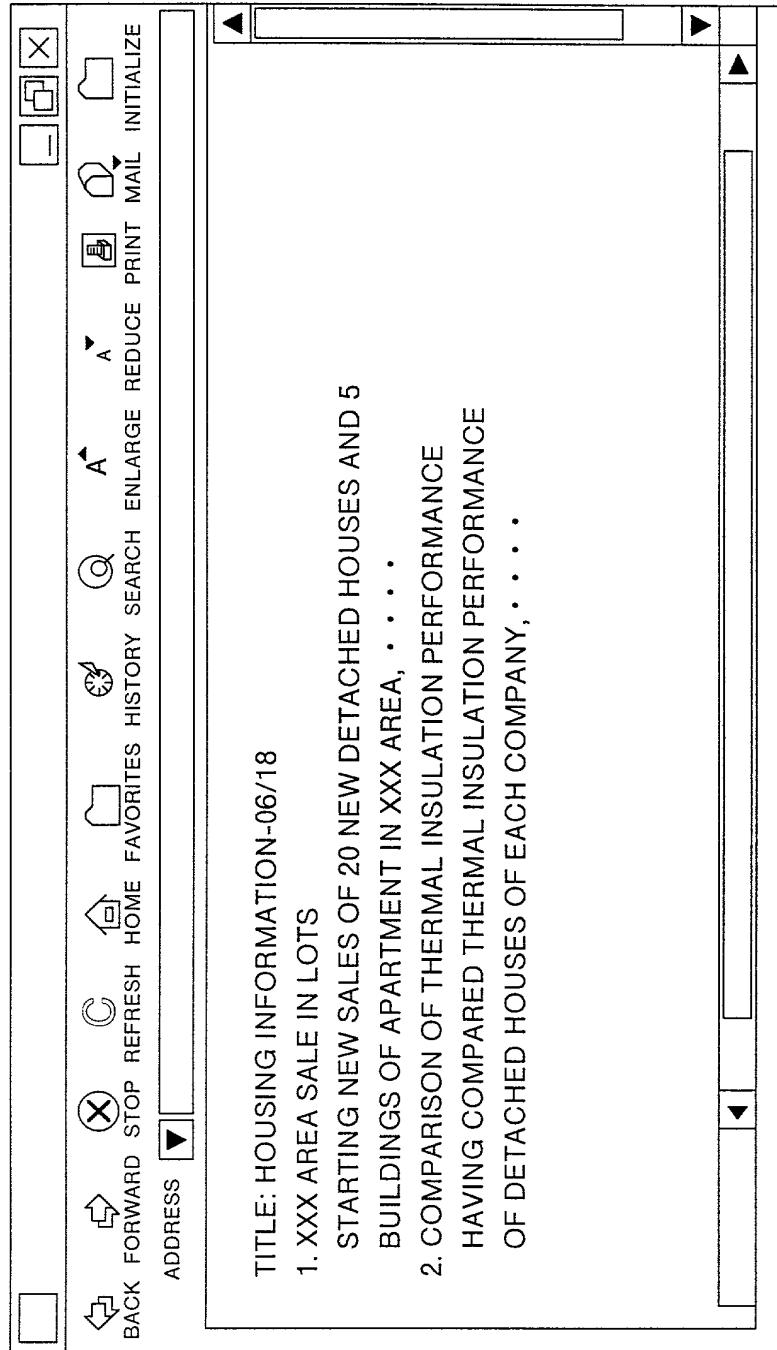


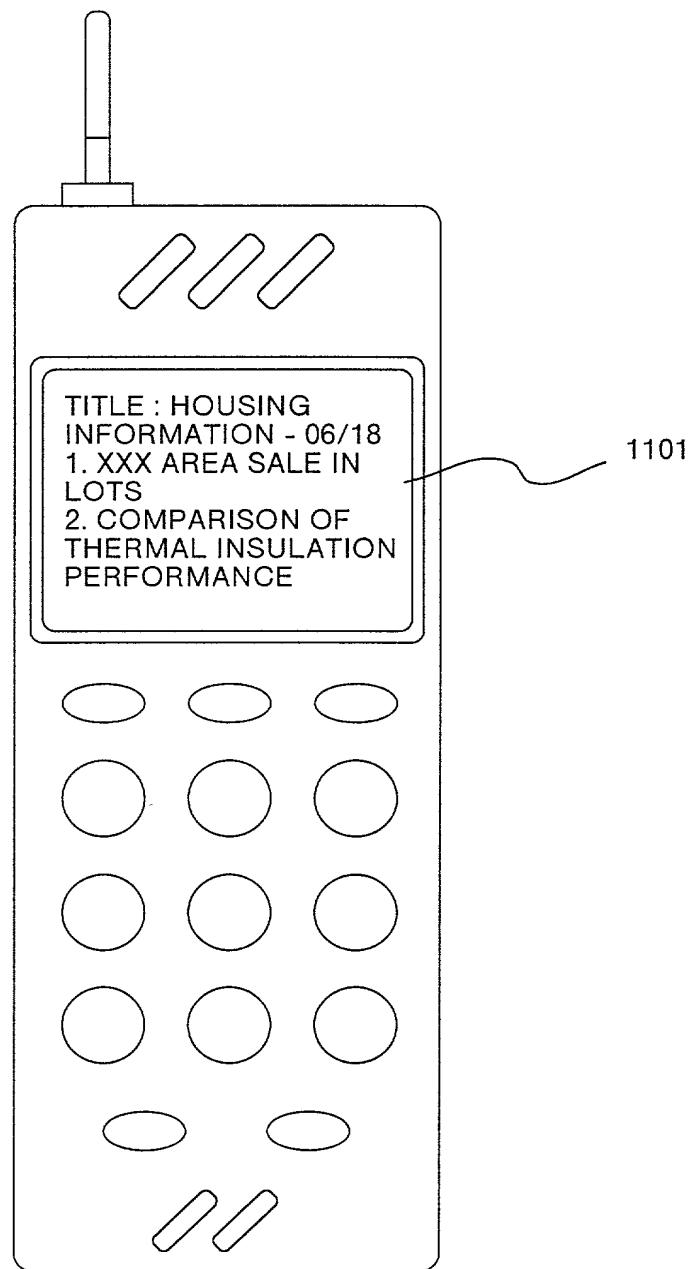
FIG.11

FIG.12

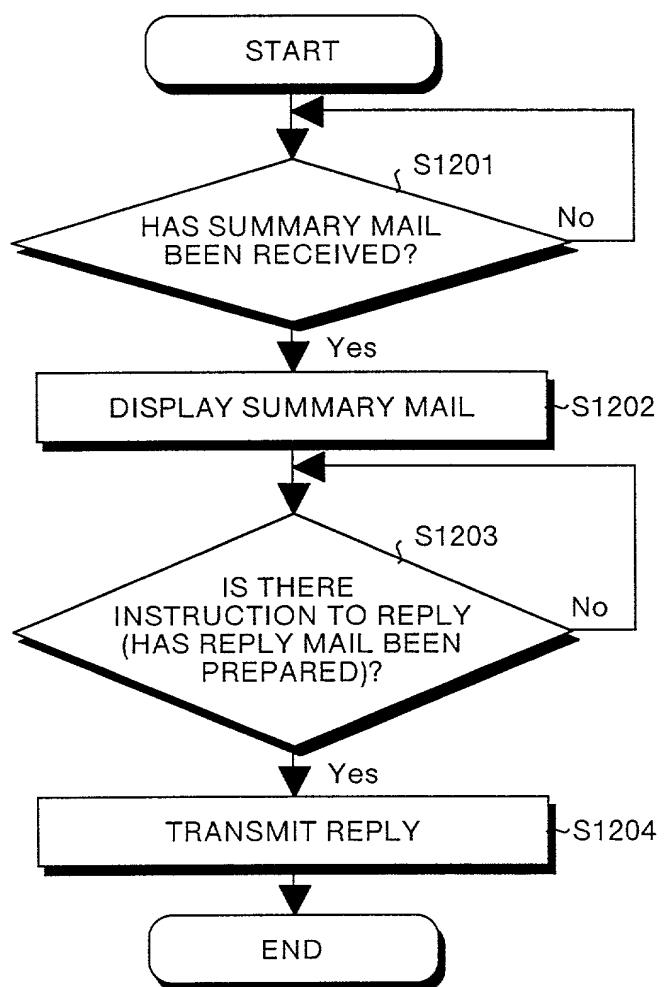


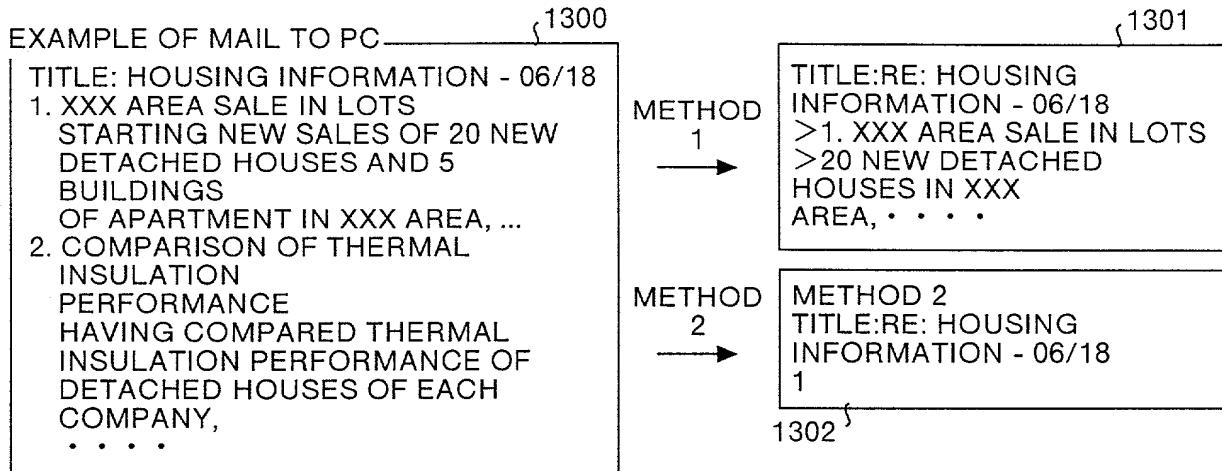
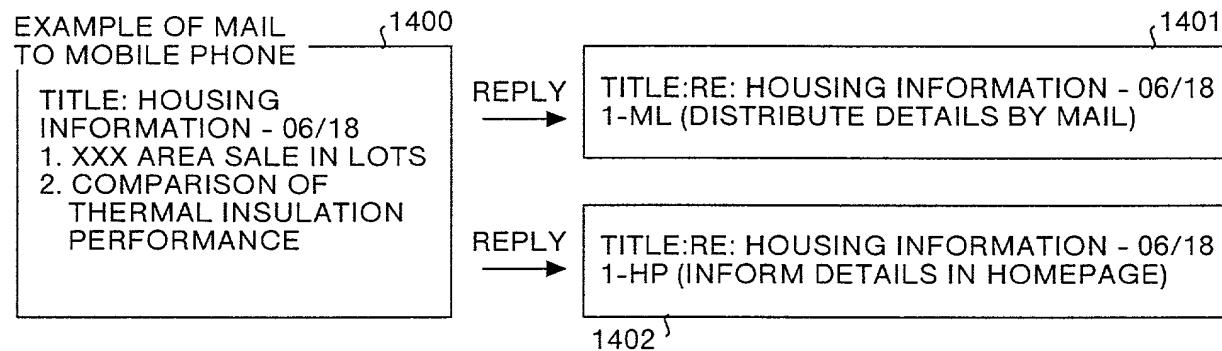
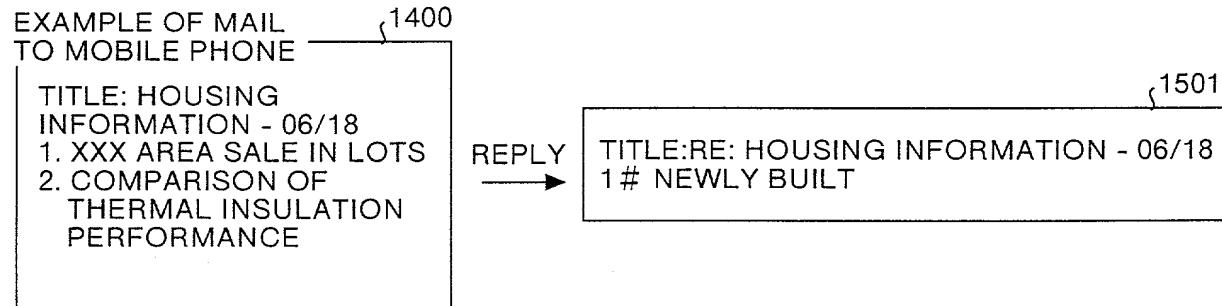
FIG.13**FIG.14****FIG.15**

FIG.16

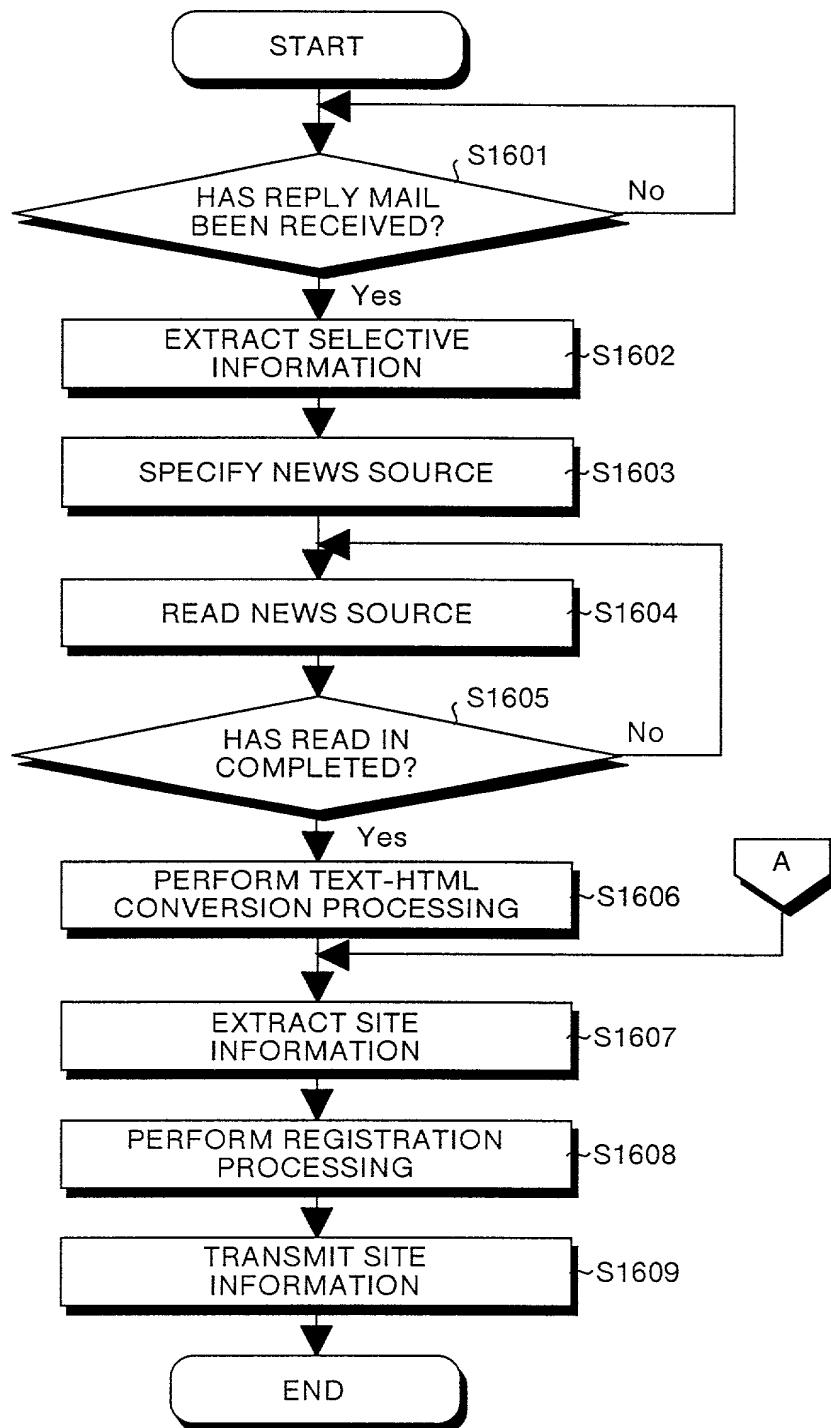


FIG.17

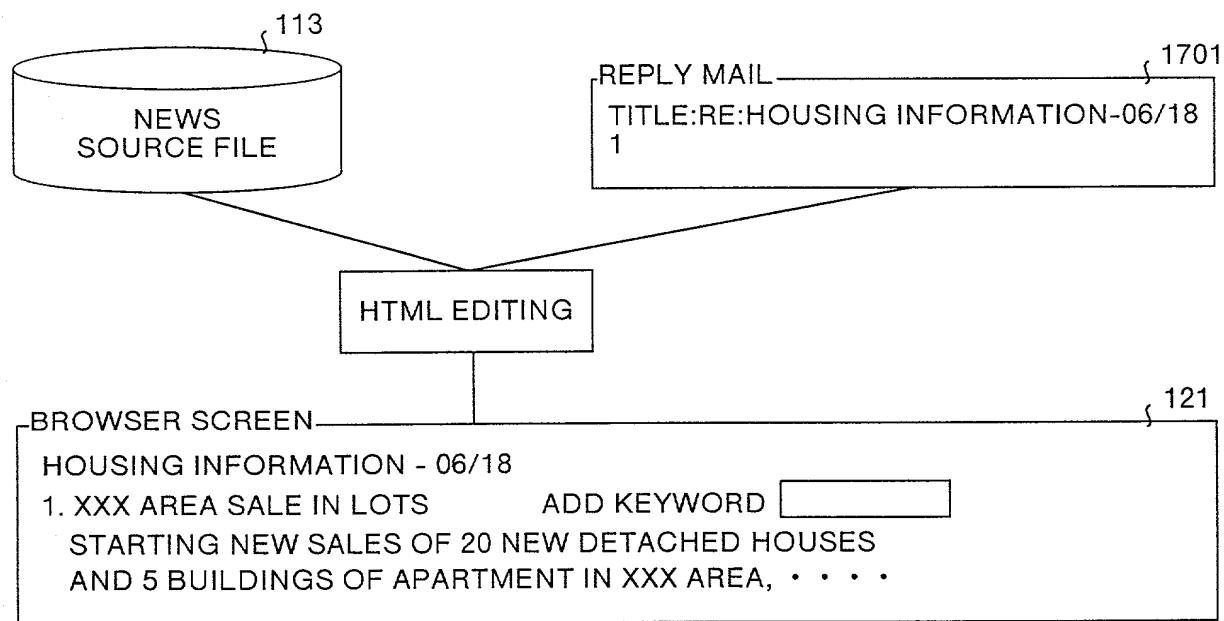


FIG. 18

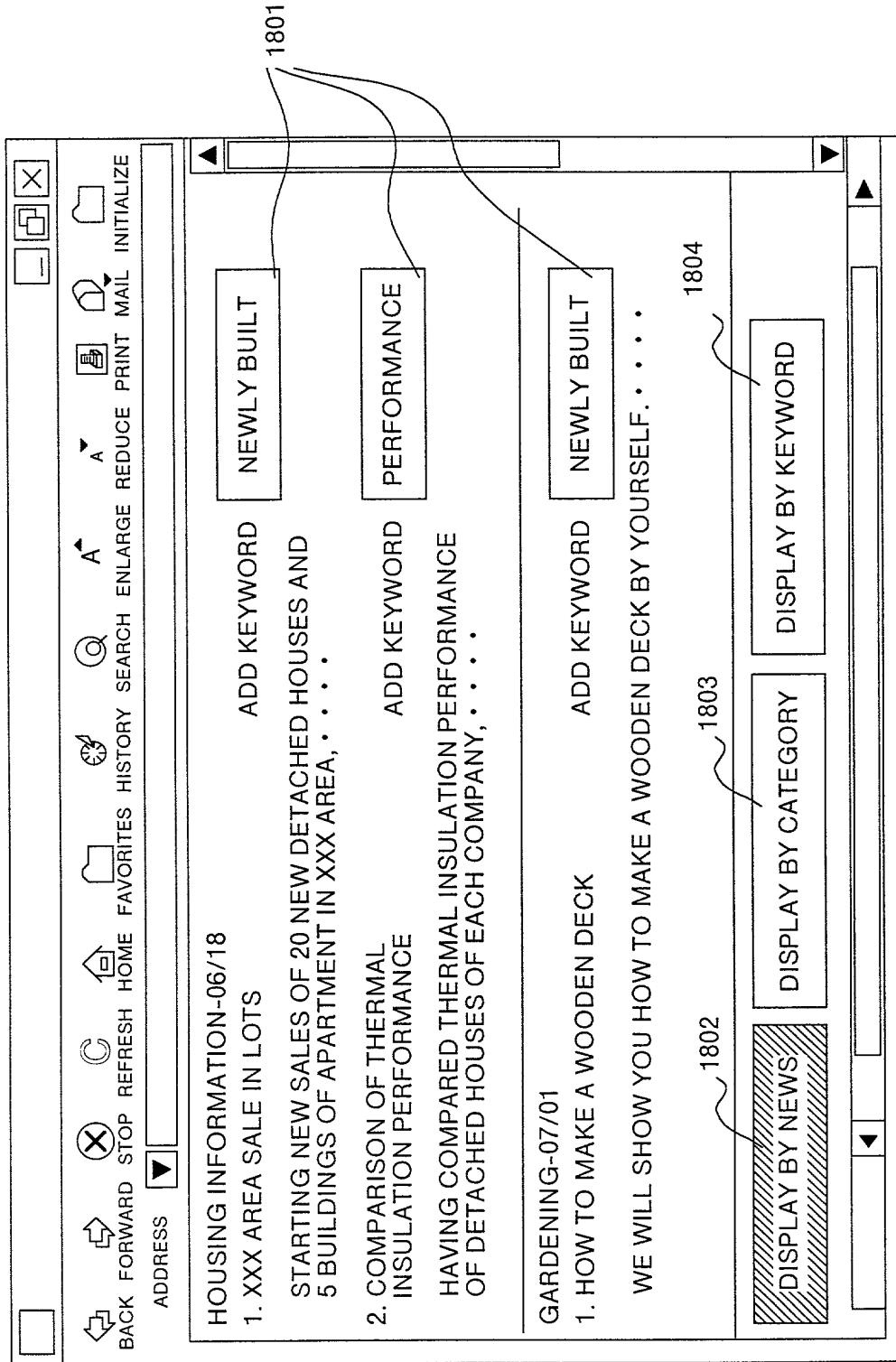


FIG. 19

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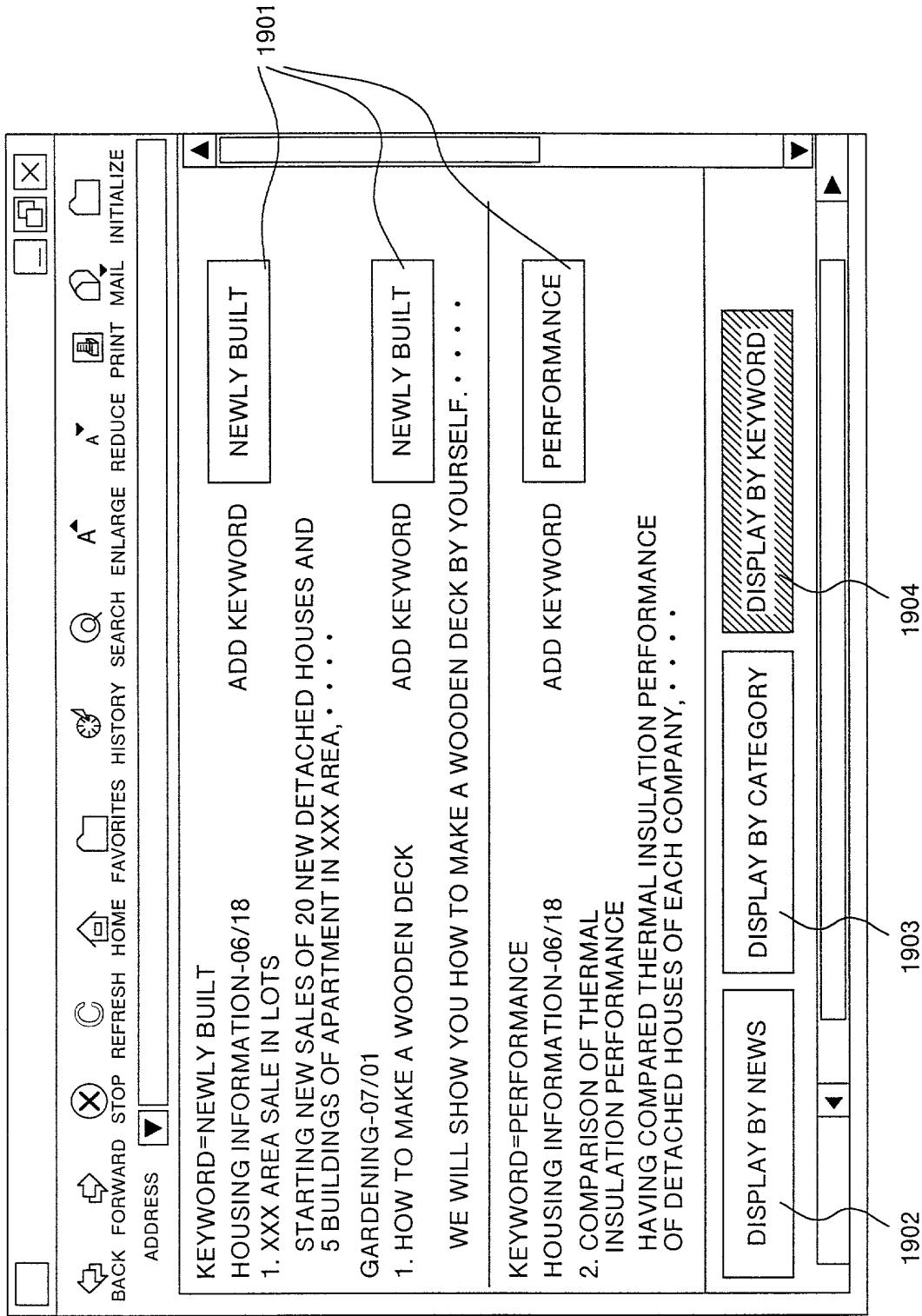


FIG.20

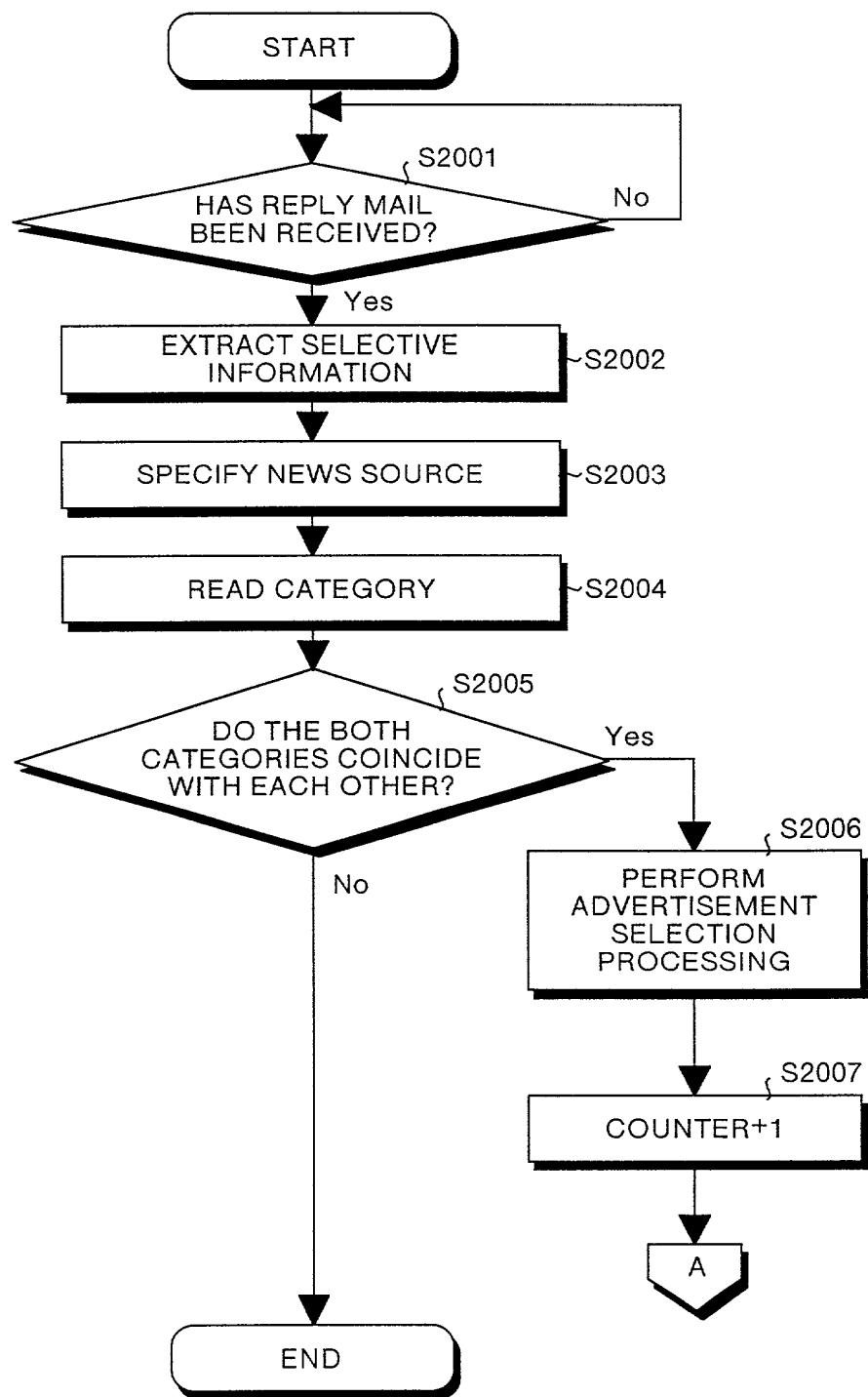


FIG.21

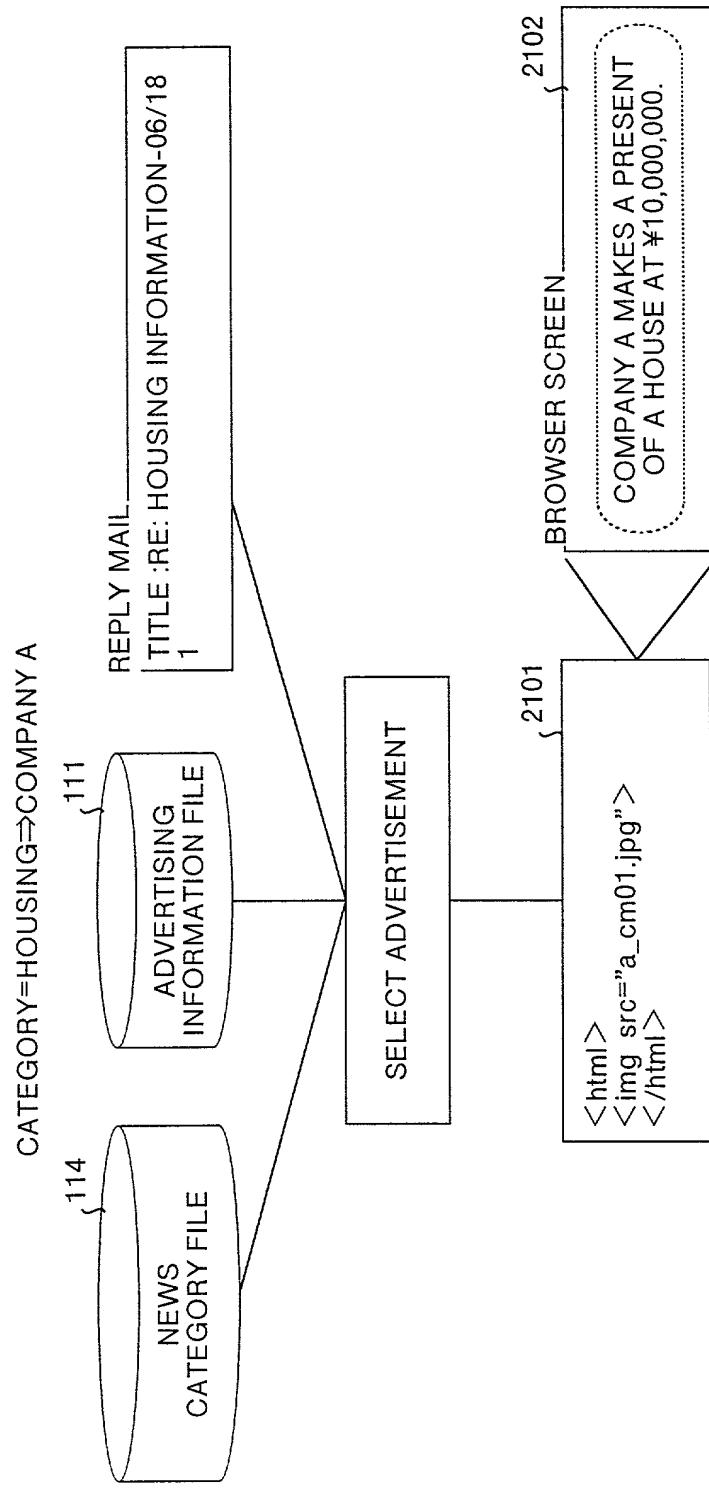


FIG.22

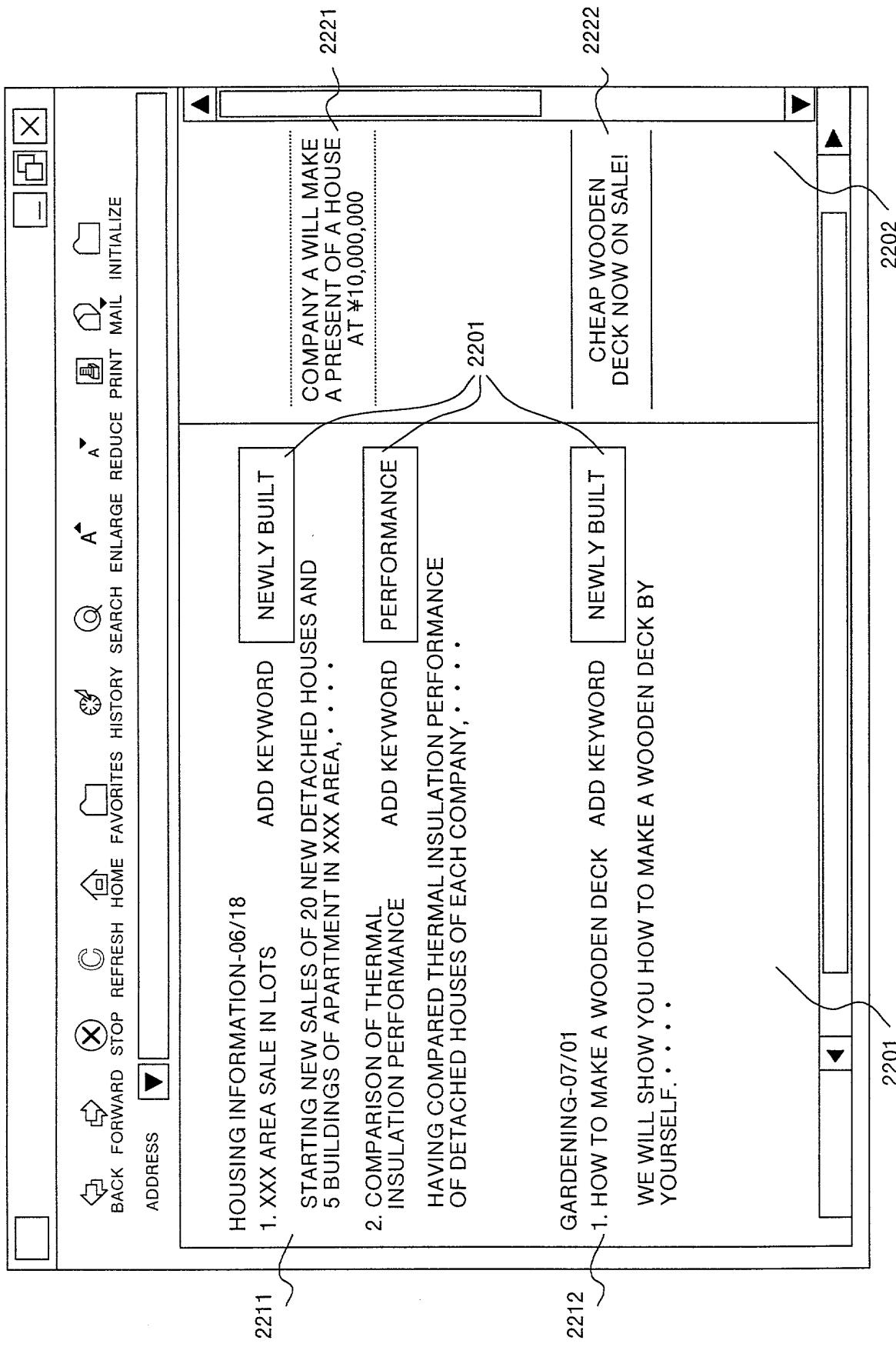


FIG.23

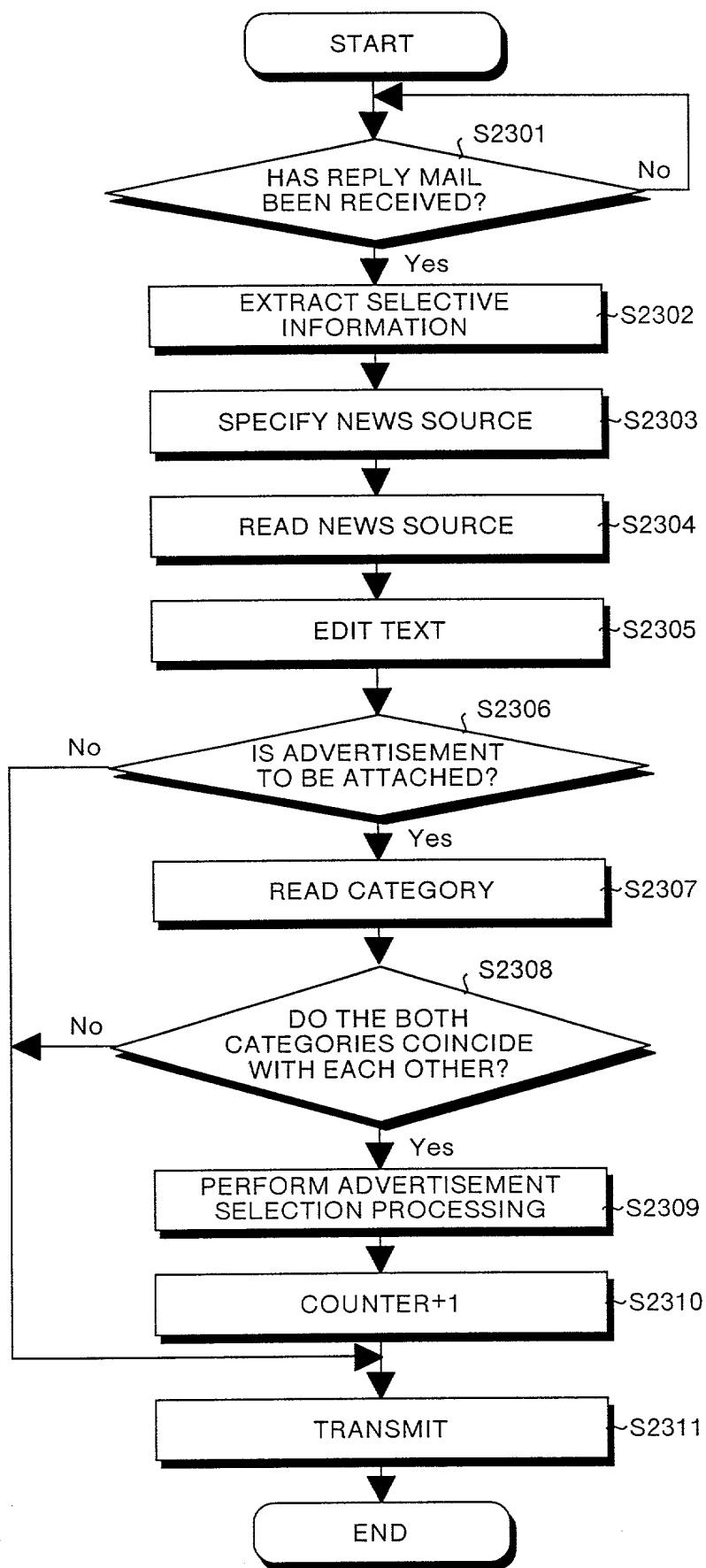


FIG. 24

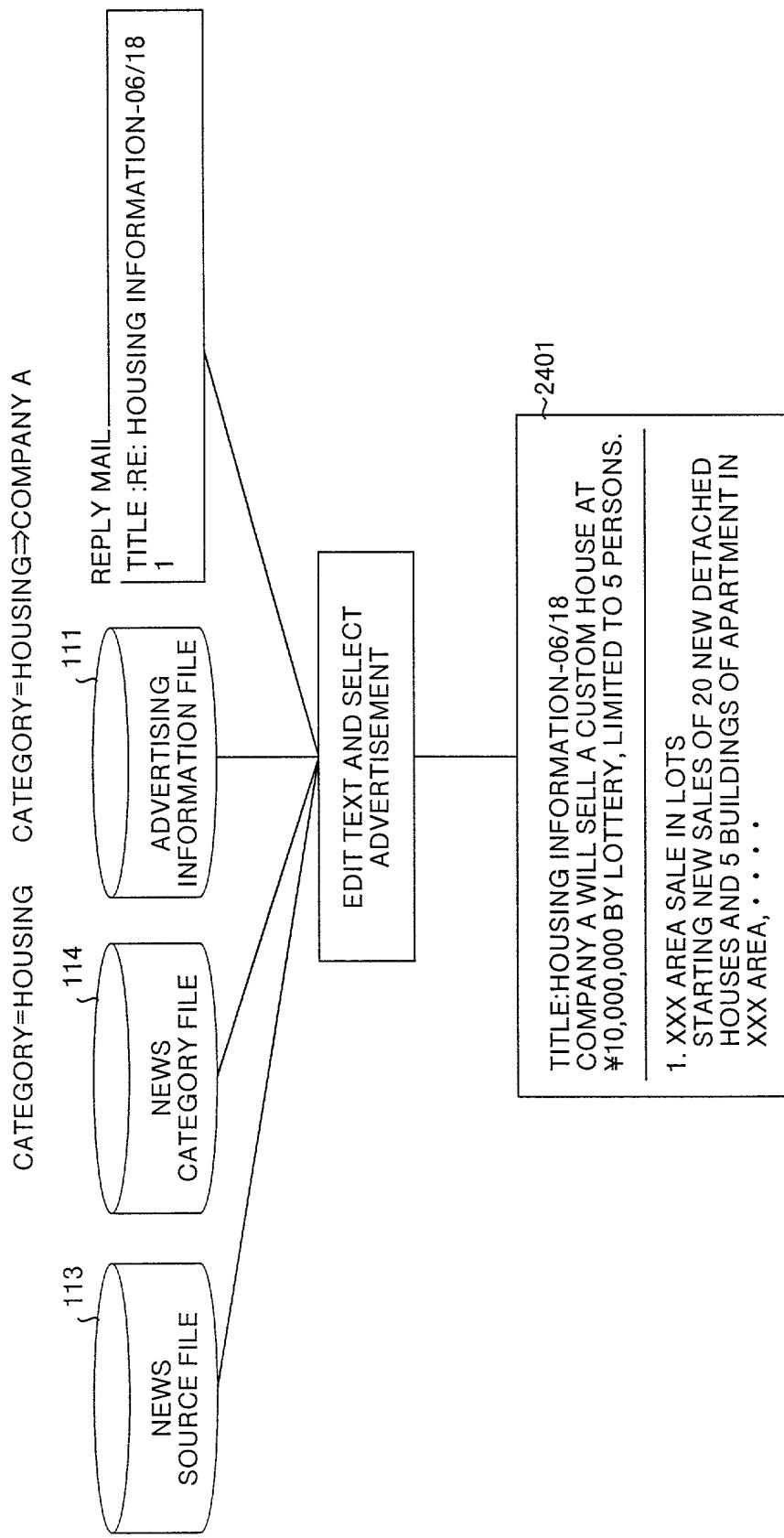
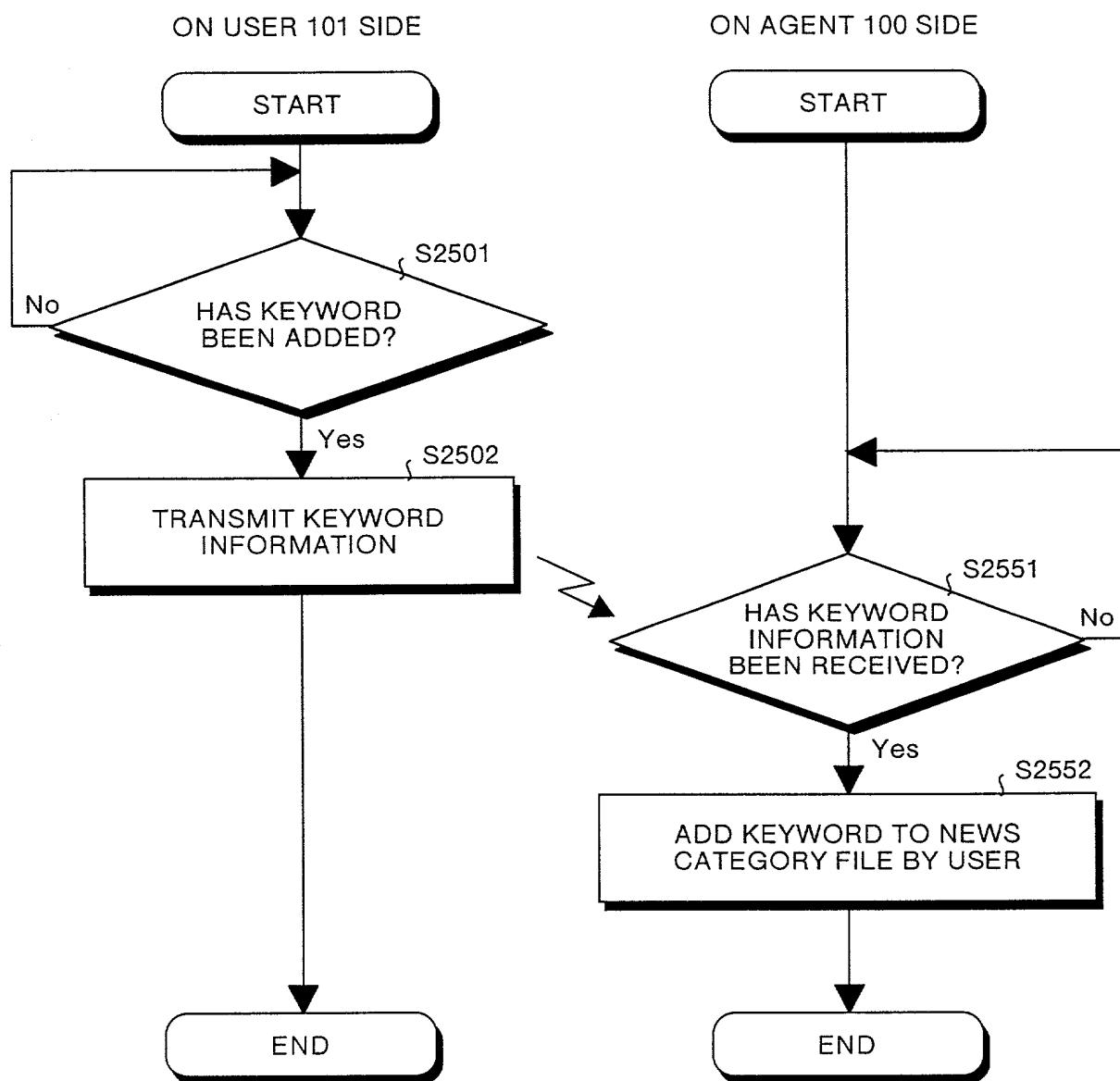


FIG.25

ON USER 101 SIDE

FIG.26

ON AGENT 100 SIDE

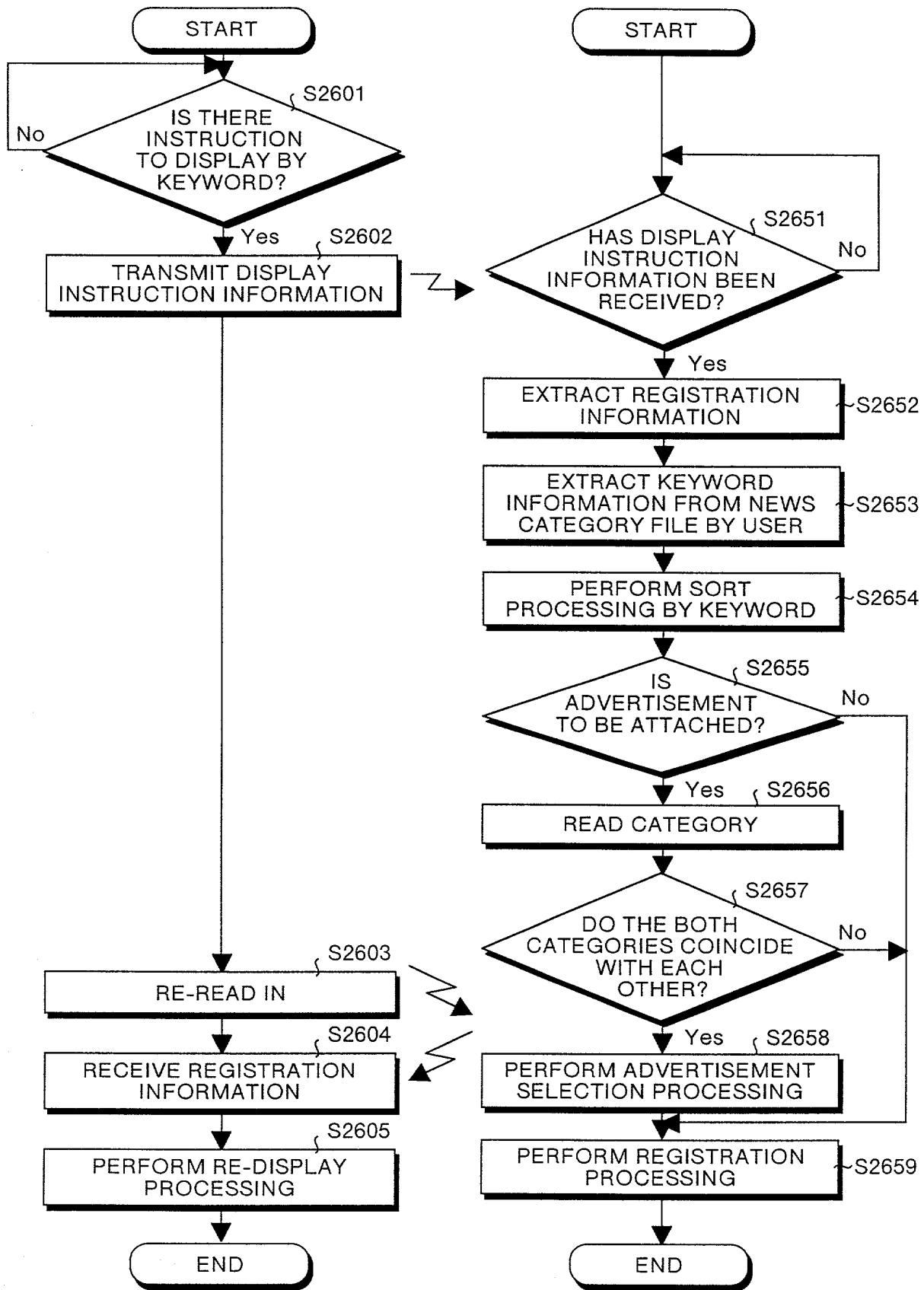


FIG.27

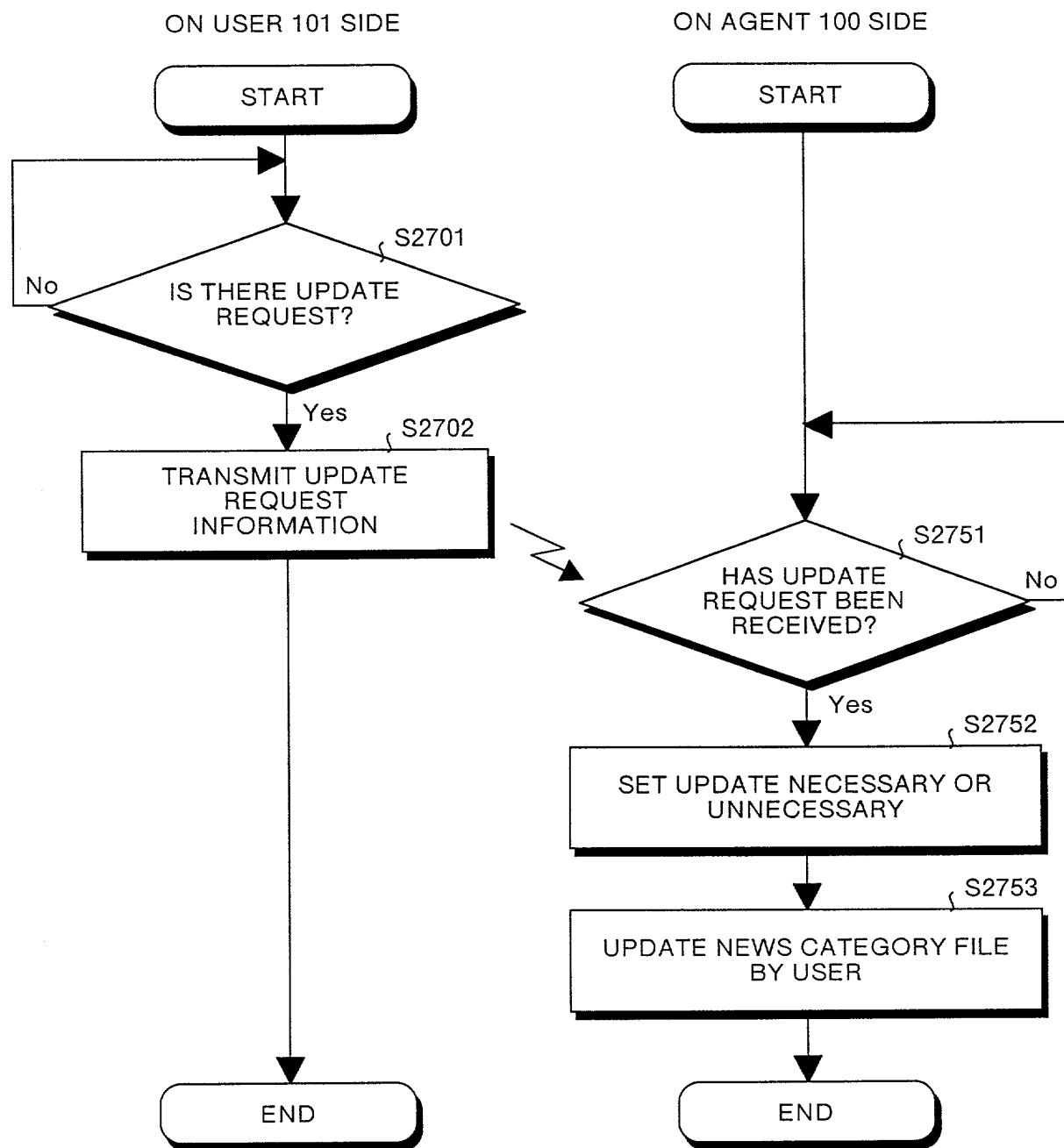


FIG.28

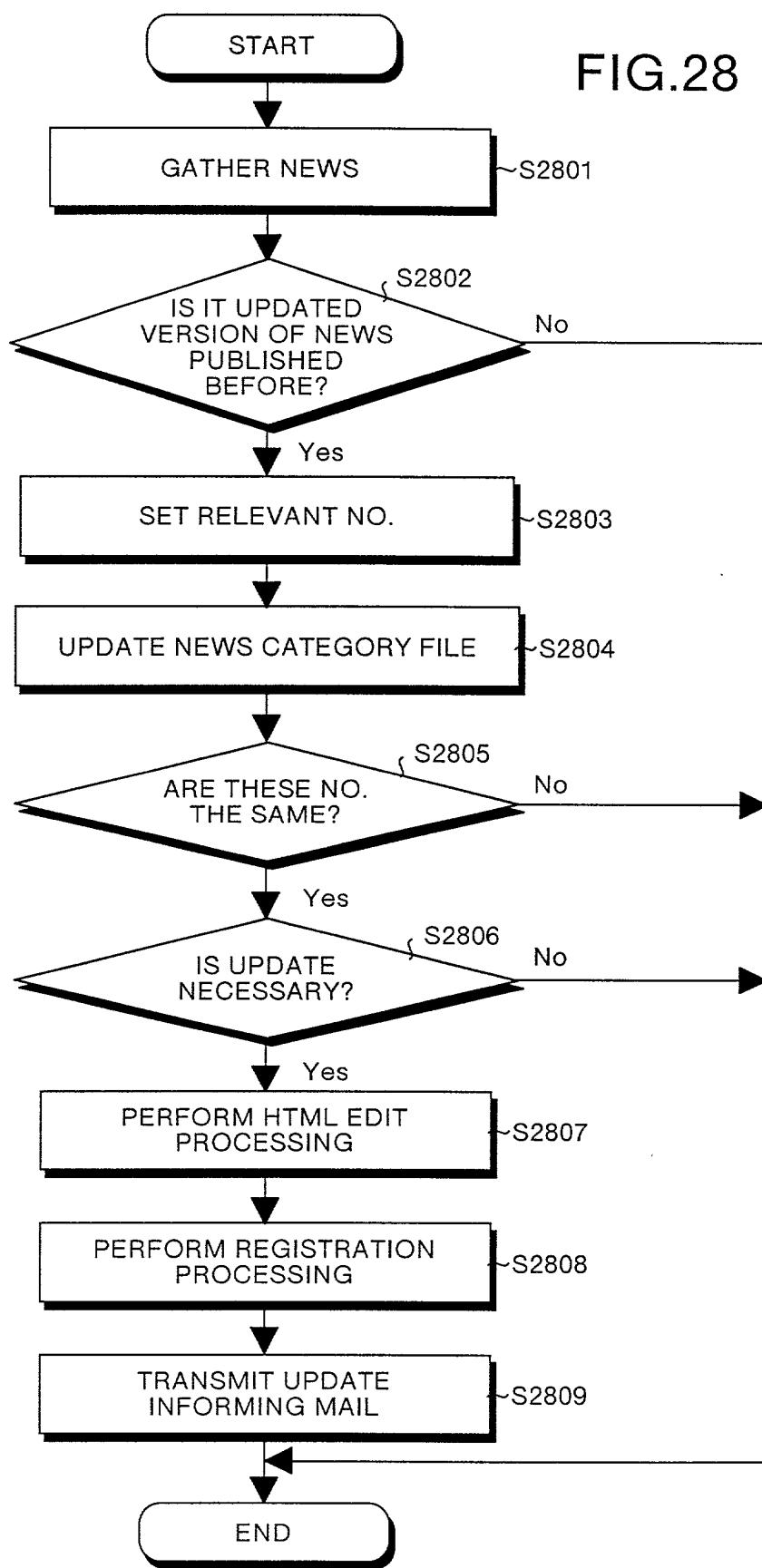


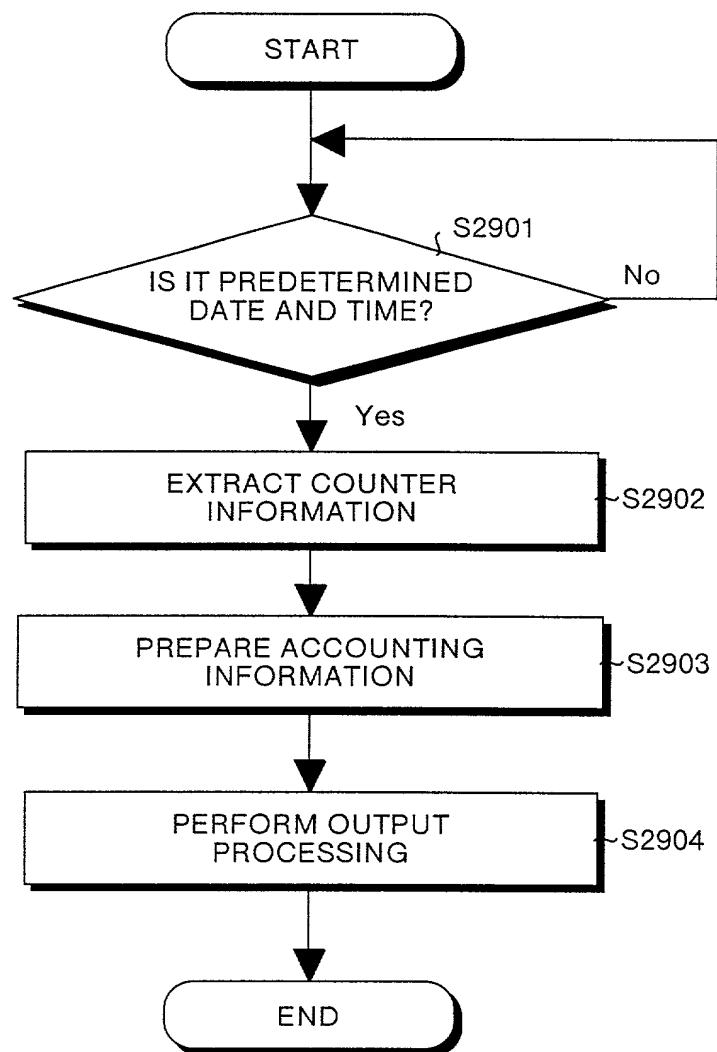
FIG.29

FIG.30

